ACCR Committee Minutes **Date**: May 4, 2008

Committee Name: **Public Awareness Committee**

Co-Chair(s):	Craig Dorin	Chris Weis			
Note Taker:	absent				
Attendees :	William Boyce	Bobbi Donovan	Lola Zographos	Melissa Medice	Chelsea Quattrone
	Chris Weis	Craig Dorin	Warren Wright		

WELCOME/INTRODUCTIONS: Co-Chair Craig Dorin called the meeting to order and introductions were made.

Agenda Item: Coalition / Recovery Awareness

Committee Goal Being Addressed: The promotion of Recovery to the general public

Discussion:

- Potential Awareness Activities for the New Fiscal Year were discussed.
  - Work to make inroads with local universities and schools through contacting counseling departments and sharing ACCR materials and information
  - Attend local community events to begin to generate some name recognition for the coalition and its mission
  - Back to Campus event – host awareness event at one of the local colleges
  - Promotion of SAMHSA sponsored MH and anti-stigma public service announcements on local radio stations
  - Purchase commercial advertising space on local radio stations – promote ACCR and mission specifically to the public
  - Host recovery speaker event at local library
  - Have a presence at political events impacting budgets, rights, health care and other issues related to the advancement of persons with behavioral health issues.
  - Explore the use of bulletin boards through Lamar Advertising.

After the team presented these ideas and discussed them in some preliminary detail, members were assigned the task of gaining more information so decisions can be made about which activities to pursue.

NEXT MEETINGS:

Date	Location	Time
Tuesday, 6/3/08	304 Wood Street (4th Floor)	11:30AM > 1:00PM
And		
Tuesday , 7/1/08	304 Wood Street (4th Floor)	11:30AM > 1:00PM