

ACCR Committee Minutes Form

Date: Oct 2 2007

Name of Committee: Public Awareness

Co-Chair(s): Chris Weis, Craig Dorin

Note taker: Diane Johnson

Attendees: Craig Dorin, Chris Weis, Diane Johnson, Denise Weis, Sarah Goldstein, Lola Zographos, Mike Gruber, William Boyce, Bobbi Donovan, Chelsea Quattrone, Wes Sowers, Lettie Gabriel

Announcements:

1. Minutes approved by committee
 2. Bobby announced ACCLA got more responses back from surveys and the library is committed to doing them next year (they are very supportive).
 3. Next year the committee agreed the libraries should get materials earlier
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Agenda Item: Continuing evaluation of Un-Dependence Day Festival.

Committee Goal Being Addressed: What can the committee do differently next year to get more children & families and the general public involved?

Craig opened the door to suggestions and Mike felt, we need to focus on what we want the event to provide and then we might have an idea of what we should do next.

There were many suggestions:

SUGGESTIONS:	Person Responsible	Target Date
Get information out to the general public in the most cost effective way. Key focus stigma reduction, parity for mental & physical disabilities etc.		
Craig talked about Stairways (We're not Alone Campaign) and how well it works and he could see us doing something similar to help Public Awareness grow.		
Diane felt that we need more providers participation instead of them just showing up at the events.		

Agenda Item: Same as above

Committee Goal Being Addressed:

SUGGESTIONS :	Person Responsible	Target Date
Bobbi suggested we give participants other giveaways besides t-shirts, hot dogs etc.		
The committee said maybe there should be more attendance & choir / Steering Committee		
Figure out a way to let the public know who we are and what we do.		

Agenda Item: Same as above
Committee Goal Being Addressed:

SUGGESTIONS:	Person Responsible	Target Date
Should the committee start an information campaign?		
As it is the committee spends more money with little return, what can we do to change that?		
The committee needs to encourage dialogue, and interact more in group settings (Go where the people are) ----- Wes, suggested a Celebration of Recovery fundraising event ----- It was suggested that we have a book signing at Barnes & Nobles or Borders, for what reason?		

Agenda Item: Goals
Committee Goal Being Addressed: Audience
Discussion: To be pro-active & hopeful

Action Item	Person Responsible	Target Date
Encourage dialogue / neighborhoods, families, communities speaking on Mental Health Recovery		
Increase our participation & support for ACCR		
Take action in more community resources ----- Take part in educating the public on consumers Rights		

Next Meeting Date, Location, and Time:

Tuesday November 13, 2007
Wood Street Commons 4th flr
11:30am – 1:00pm

PS Craig Dorin may not be able to attend the meeting but Chris Weis co-chair will be there. Also please forgive any mistakes or errors on my part I usually don't take this long to do the minutes, but for reasons that were out of my control I believe I forgot some things.