

ACCR Committee Minutes Form

Date: 9/18/07

Name of Committee: Education Committee

Co-Chair(s): Laura Thomas

Note taker: Mike Gruber

Attendees: Laura Thomas, Janice Galanter, Sandy Beahm, Tim Morrison, Wes Sowers, Michael Reber, William Boyce, Mike Schmitt, Melissa Medice, Paul Wittman, Harriet Baum, Susan Harrington, Mike Gruber

Laura Thomas called the meeting to order.

Minutes

There were no minutes from the previous meeting for approval.

Announcements:

1. The Recovery Gospel Fest is being held Saturday, September 22 at Mt. Gilead Church in Wilkesburg from 11:00-5:00.
 2. NAMI Southwestern PA is sponsoring a walk on Sunday, October 7 on the South Side. Interested participants can register online.
 3. VA mental health personnel will staff an information table at the 3 Pittsburgh VA facilities for Mental Health Awareness Week October 10, 11, and 12. They will be hosting an IOOV presentation on October 12 at the Highland Drive facility and anyone is invited.
 4. Tomorrow a conference about trauma informed care for children will be held at the International Brotherhood of Electrical Workers Union building on the South Side.
 5. The Allegheny County Office of Behavioral Health and Community Care, along with other sponsors, are conducting a national conference November 14, 15, and 16 that focuses on decriminalizing mental illness using the Sequential Intercept Model.
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Agenda Item: Recovery Booklets

Committee Goal Being Addressed:

Discussion: The initial response to the new Recovery Booklet, Imagine the Possibilities, has been very positive. Currently, there are just a few booklets left from the original 1000 that were printed for Independence Day. The group discussed next steps. Community Care is willing to pay for printing to carry us for a short time, but a larger source of funding needs to be identified and a distribution plan needs to be developed. The Committee also thought developing a shorter version of the booklet would be a good next project.

Action Item	Person Responsible	Target Date
Reconvene booklet subcommittee and develop a distribution plan, a funding strategy, and a companion brochure	Virginia	

Agenda Item: Marketing Plan for Recovery Groups

Committee Goal Being Addressed:

Discussion: In Our Own Voice (NAMI) and Message Carriers are looking for opportunities to speak to consumer, family, and community groups. Given the limitations both organizations and ACCR have in

terms of resources and staff time for developing elaborate marketing plans, it was decided that initially, to rely on personal contacts and word of mouth. ACCR will compile a list of organizations and contact people at those organizations for NAMI and Message Carriers to speak to. In addition, links to the NAMI and Message Carriers websites will be put on the ACCR website along with information about the speaking opportunities. Discussion about this will continue at the next Education meeting.

Action Item	Person Responsible	Target Date
NAMI will distribute information packets to committee members	Susan Harrington	10/16/07
Education Committee members will identify 2-3 organizations and send to Mike Gruber	Education Committee members	10/16/07
Create links on the ACCR website to NAMI and Message Carriers websites	Mike Gruber	10/03/07

Agenda Item: ELI Marketing

Committee Goal Being Addressed:

Discussion:

A total of 34 Allegheny County residents have completed ELI training. Some people are still looking for boards and committees to participate on. Alumni support group meetings are held quarterly. Attendance at monthly meetings was poor, particularly after ELI grads placements at organizations, but grads are staying in touch with Mike via phone or email. He is finding previous grads are a good source of referrals for new trainees and providers utilizing grads are a good source of referrals as well. He has also developed a new brochure for class recruitment. Several ideas were recommended: allow grads to network online, allow providers to go online to see who is available for board/committee assignment, have providers offer testimonials at OBH Provider and SCU Directors meetings, develop a web page for providers to advertise what openings they have and permit graduates to look there for opportunities, send periodic email blasts to providers reminding them of the website's existence, and identify a contact at the provider agency.

Action Item	Person Responsible	Target Date
Arrange for presentations at Provider and SCU meetings	Mike Reber	
Add web pages to existing website	Mike Reber	

Agenda Item: Social Marketing Task Force Update

Committee Goal Being Addressed:

Discussion: The Task Force has developed a work plan and will be dividing into two groups to hopefully speed up the work. One group will be developing a training program for casemanagers and hopes to have a kick-off event in January, possibly utilizing Pat Deegan. The second group will focus on awareness building and tools and is developing posters and bookmarks as part of phase one and hopefully a calendar in phase 2.

Next Meeting Date, Location, and Time: October 16 from 12:30-2:00 at Community Care, 7th Floor