

**Committee Name:** **Public Awareness Committee**

**Co-Chair(s):** Chelsea Quattrone Chris Weis

**Note Taker:** William Boyce

**Attendees :** William Boyce Bobbi Donovan Lola Zographos Melissa Medice Craig Dorin  
Chris Weis Craig Dorin

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**WELCOME/INTRODUCTIONS:** Co-Chair Chelsea Quattrone called the meeting to order and introductions were made.

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**Agenda Item:** General Coalition Announcements / Recovery Awareness

**Committee Goal Being Addressed:** The promotion of Recovery to the general public

**Discussion:**

- ❖ Potential Awareness Activities for the New Fiscal Year were discussed.
  - Attend local community events to begin to generate some name recognition for the coalition and its mission
  - Promotion of SAMHSA sponsored MH and anti-stigma public service announcements on local radio stations
  - Purchase commercial advertising space on local radio stations – promote ACCR and mission specifically to the public
  - Progress was made towards working with Lamar Advertising. They are willing to donate space for SAMHSA related materials.

**NEXT MEETINGS:**

<b><u>Date</u></b>	<b><u>Location</u></b>	<b><u>Time</u></b>
Tuesday Nov. 4 And Tuesday December 2	One Smithfield Street (Carson Room)	11:30AM > 1:00PM