ACCR Committee Minutes **Date**: 9/2/08

Committee Name: Public Awareness Committee

Co-Chair(s):	Craig Dorin	Chris Weis			
Note Taker:	William Boyce				
Attendees :	Chris Weis	Bobbi Donovan Craig Dorin	Lola Zographos Warren Wright	Melissa Medice William Boyce	Dennis Hughe

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WELCOME/INTRODUCTIONS: Co-Chair Craig Dorin called the meeting to order and introductions were made.

Agenda Item: Radio advertising on WYEP and WAMO AM Radio, Preparation for Lifecycle event

The committee received an update on the progress of the proposed media effort. The series of events which have been paid for will be aired to go along with a Back-to-Campus event at Pitt. There are some problems with the wording of the WYEP ads. The wording must be modified so that it presents no conflict with the non-profit status of the station.

Final preparations are in place for the Lifecycles event which will take place at Heinz Field in September. The list of volunteers and presenters was reviewed. Transportation arrangement for Chris and parking for the volunteers was addressed as well.

Committee Goal Being Addressed: The promotion of Recovery to the general public

Discussion:

NEXT MEETING:

Date	Location	Time
Tuesday , 10/7/08	One Smithfield Street Rachel Carson Room	11:30AM > 1:00PM