

ALLEGHENY COUNTY COALITION FOR RECOVERY
Public Awareness Committee:
Minutes

Date: December 21, 2010

Co-Chair(s): Chris Weis

Note taker: Stephen A. Opalanko

Attendees: Lori Pace, Frank Ventrasco, Andrea Putz

Brief Announcements: Next meeting on January 11, 2011 unless Pittsburgh public schools are cancelled or delayed. The January meeting will be held at 1:30 in the Rachel Carson Room which is located on the lower level of the Human Services Building, One Smithfield Street, Downtown.

Agenda Item: T.V. Program presentation.

Committee Goal Being Addressed: The impact of stigma and discrimination will be recognized as civil rights and social justice issues that are barriers to recovery.

Discussion: The group decided to postpone the presentation because of two illnesses: Dennis Hughes and Frank Ventrasco. We have been informed by PCTV 21 that there will not likely be an open slot until June of July of 2011. The committee has decided to continue its commitment to the project and we will await a new date from TV 21.

Action Item	Person Responsible	Target Date
Participation in the TV Panel Discussion on the 501c3 program will be delayed until June-July 2011. TV producers will contact ACCR Support Staff when new date is determined. The committee will at that time put together a production team and develop a timeline for the completion of the project.	Committee	Summer 2011

Agenda Item: Co-chairs CSP

Committee Goal Being Addressed: Community outreach and advocacy

Discussion: Lori Pace has announced that she would like to run for a co-chair position at CSP. The committee members discussed how they might be supportive of Lori in her efforts.

Action Item	Person Responsible	Target Date
No action to be taken at this time		

Agenda Item: 10th Anniversary of ACCR

Committee Goal Being Addressed: Potential committee participation in the development of activities surrounding ACCR's ten year anniversary and the possible celebration in mid-year 2011.

Discussion: The committee discussed various ideas regarding potential projects and/or activities the Public Awareness Committee might develop to support the event. Among the ideas presented for discussion were the development of a speaker/panel discussion series or a game night which might feature an ACCR related Match Game.

Action Item	Person Responsible	Target Date
The committee will continue to discuss and develop potential ACCR ten year related activities and will work with the steering and other committees to support the initiative	Committee	Summer 2011

Agenda Item: Committee planning

Committee Goal Being Addressed: ACCR/ Public Awareness goals: 1) Addressing stigma and discrimination as social justice concerns. 2) Community outreach.

Discussion: The committee began preparation for two initiatives for the current fiscal year.

Action Item	Person Responsible	Target Date
As part of the Public awareness Media Watch initiative, the committee has decided to draft a letter to Geico Insurance in response to one of its recent commercials.	Chris Weis	Year 2011

The committee would like to sponsor an outreach event which will take place one April 12. The event will feature the Pittsburgh Pirate Charities and will be held in the Liberty Room at One Smithfield Street.	Committee	Spring 2011

Next Meeting Date, Location, and Time: January 11, 2011; Rachel Carson Room at One Smithfield Street @ 1:30 p.m.