

**ALLEGHENY COUNTY COALITION FOR RECOVERY**  
**Public Awareness Committee:**  
**Minutes**

Date: December 8,2009

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**Co-Chair(s):** Chris Weis

**Note taker:** Stephen A. Opalanko

**Attendees:** William Boyce, Melisa Medice, Kathy Papoleo, Albert Torcaso, Annette Mendel

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**Brief Announcements:** Meetings will be held at the C.O.G. Building in Munhall

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**Agenda Item: Public Awareness goals for fiscal year**

**Committee Goal Being Addressed: Plans and budget for 2009-2010**

**Discussion: The committee discussed working on an initiative which will focus on discrimination and stigma and the portrayal of individuals with mental illness in the media.**

<b>Action Item</b>	<b>Person Responsible</b>	<b>Target Date</b>
The committee will begin to develop an initiative which will address issues related to the portrayal of individuals with mental illness in the media.	Committee	On-going

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**Agenda Item: Budget for 2009-2010**

**Committee Goal Being Addressed: Costs related to a potential social marketing effort.**

**Discussion: Group discussed various options and approaches and the costs related to development of the initiative.**

<b>Action Item</b>	<b>Person Responsible</b>	<b>Target Date</b>
Media Watch	Kathy Papoleo	On-going
Community Presentations	Chris Weis	On-going
		On-going

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**Next Meeting Date, Location, and Time: Munhall COG Building on January 12, 2010 at 2:00 p.m.**