

ALLEGHENY COUNTY COALITION FOR RECOVERY
Public awareness Committee:
Minutes

Date: May 11, 2010

Co-Chair(s): Chris Weis

Note taker: Stephen Opalanko

Attendees: Christina Smouse, Kathi Papaleo, William Boyce, Pete Walker, Warren Wright, Sandra Johnson, Denise weis

Brief Announcements: PCTV 21 will feature PA member K Papaleo on the next segment of Humanity Matters along with co-host C. Weis and attorney Steve O'Hanlon.

Agenda Item: Social Marketing initiative-workshops

Committee Goal Being Addressed: Stigma and discrimination will be viewed as social justice issues which are barriers to recovery.

Discussion: the committee reviewed the recent site visits to Mercy Behavioral and Peoples Oakland. Both presentations were well received and there appears to be a number of individuals at each site who are will to learn more and become involved in the project

Action Item	Person Responsible	Target Date
PA members will present a media watch workshop at Mercy Behavioral Health on May 17 th . This will be our second visit to Mercy. We hope to address specifics of the initiative such as media watch procedures and letter writing.	Bill, Chris and Kathi	March 17

Agenda Item: Social Marketing initiative-newsletter

Committee Goal Being Addressed: To increase awareness of recovery and recovery related principles. To foster communication within ACCR and the recovery community.

Discussion: The group discussed initial plans to develop and publish an ACCR newsletter. We received an update on a recent fact finding visit to the Levin clubhouse where we met with some of the staff who publish their brochure.

Action Item	Person Responsible	Target Date
We have been invited to meet with the newsletter staff at the clubhouse at their next meeting. We will again hope to learn more about the process as it will relate to the goals of ACCR.	Bill, Kathi	June 8, 2010
On May 17, Chris, bill and Kathi will meet at OBH to continue planning for the newsletter.	Kathi, Chris, Bill	May 17

Next Meeting Date, Location, and Time: June 8, 2010 at the C.O.G. Building in Homestead 2:00 pm