

Allegheny County Coalition for Recover
Committee: Education Minutes
March 17, 2009

In attendance: Dennis Hughes, Sandy Beahm, Danette Veahman, Vanessa N. Mayer, Rachel Kallem, Mike Gruber, Terri Bishop, William Boyce.

February Minutes were approved.

Topic #1 Emerging Life Institute update on training.

Discussion: Vanessa reported that three trainings have been successful with four participants each. CSP had recommended 19 people per trainings but Vanessa stated that many are not workable because of the follow-up done individually. Communication is primary and time is important to provide good service. Also a comment was made that the name ELI should be changed as not to confuse the past ELI (Emerging Leadership Institute) training. The Flyer for ELI can be sent electronically. Anyone can refer person to attend the classes and former student can be ambassadors for referral. Mike thought that an evaluation after a six-month period may be helpful. The subject brought to attention was the training should also emphasize board and committee recruitment for ACCR by Sandy. Questions arose around the role of committee member and committee participation. It was stated Education Committee Member can bring information about possible board and committee opportunities as well as ~~CCHBO~~ Community Care has indicated to Vanessa will also provide some opportunities. Supportive Employment programs may make referrals. Equally, as well, there was discussion on a mentor program for employment advancement.

Topic #2; Distribution of Booklets.

There should be a review of where the booklets have been distributed and what areas not hit. There was concern by Vanessa that the African - America communities have not been distributed to and her desire to make sure that they be targeted. There are two parts to the process of booklet distribution. 1. How many have been distributed? 2. How to measure outcomes? Sandy said one way to measure outcomes is if the booklets are being reordered. There is a form to locate where the material have and are being placed and a form for reordering will be submitted to the provider to ask for more. Doctors offices outside the system, youth centers, grief and loss support groups, AA meeting places, were a few of the suggested locations for getting the Recovery Is Possible message out. Bill included training programs can utilize them. Vanessa stated that the last page of the booklet could have been a postcard on the back page or a questionnaire for a return response. Next time this will be taken into account. The sum of money for postal costs per postcards if they are to be used would cost \$180.00 to open an account and .27 cents per card and .72 cents per mail piece. The total amount would be around \$990.00. For business return service would be \$745.00 and lower the cost per card to .08 cents but if a certain percentage were not returned there would be a loss of money. Debbie asked how we will compile the information and analyze the info on the booklets from the readers or

the results of distribution. Mike spoke that there could be a questionnaire on the website and or call to submit information on the callers mailing address. A sticker could be placed on the booklet.

Topic #3: Distribution Subcommittee Created.

Due to importance of getting the word out and the time since the booklet was produced a subcommittee came into being for the distribution of the booklets to people or organizations not within the system. Vanessa, Dennis and Danette volunteered to be members of this committee and will meet on 3/31/09 at 10:00 a.m. in the MHA building on 5th Ave. Rachel will be attending a conference in State College and would like to take some books. The question as to whether there may be books which are not designed specifically for the County of Allegheny and surrounding counties. It was noted that ~~ECHBO~~ [Community Care](#) may have printed booklets for non-regional distribution.

NEXT MEETING: APRIL 21, 2009 at ~~11:00~~ [12:30](#) at ~~ECHBO~~ [Community Care](#).

Please check the website if there is a change in time or location of the meeting.
There is free parking.