

ALLEGHENY COUNTY COALITION FOR RECOVERY
Education Committee:
Minutes

Date: December 21, 2010

Co-Chair(s): Dennis Hughes

Note taker: Nancy Hornicek

Attendees: Sarah Goldstein, Mike Gruber, Dennis Hughes, Debbie Duch, Sarah Thurston, Cherrie Russell and Nancy Hornicek

Brief Announcements: None

Agenda Item: Words Matter brochure- Focus group UPMC

Committee Goal Being Addressed: Review of feedback received from 12-16-10 focus group.

Discussion: Committee members conducted a focus group at UPMC/WPIC. The participants were from the Ambulatory Operations Management team. Committee members were given a report listing feedback and suggestions we received regarding the Words Matter brochure. The Education Committee members review the comments and discussed potential changes to be made in the brochure.

Action Item	Person Responsible	Target Date
The edits and additions to the Words Matter brochure will be submitted to CCBH who will then publish the final edition of the brochure which will be ready for distribution	Committee	January 18, 2011

Agenda Item: Education Committee planning

Committee Goal Being Addressed: Committee collaboration with SOCI in strategic planning effort.

Discussion: Members of the committee met with Cherrie Russell and Sarah Thurston regarding future projects for the Education Committee and how we might best utilize technical assistance made available through SOCI. The two initial projects discussed were how we might utilize their assistance in the marketing of the Words Matter brochure and additionally how SOCI might help the committee develop a recruitment initiative.

Action Item	Person Responsible	Target Date
Discussion with SOCI will continue throughout the next few months regarding planning for the fiscal year.	committee	On going

Next Meeting Date, Location, and Time:
January 18, 2010. 12:30 pm at Community Care Behavioral Health 112 Washington Place 7th floor.