

ACCR Committee Minutes

Date: July 21, 2009

Committee Name: **Education Committee**

Co-Chair(s): Sandy Beahm Dennis Hughes

Note Taker:

Attendees:

Welcome/Introductions: Co-Chair Dennis Hughes called the meeting to order and introductions were made.

Review of Agenda: Agenda distributed and reviewed.

Approved Minutes from: June, 2009

Announcements and Discussion:

ACCR Website: Hope& Change

- The committee will review the Hope and Change Distribution Spreadsheet at the July 21, meeting so that it might review progress and plan for future initiatives.

Social Marketing follow-up

- Identify Recovery Champions to assist in the campaign
- Use CART survey as a basis for planning
- Obtain input from the Community Psychiatry Conference
- CART survey will be administered to Service Coordination Unit consumers
- A webinar and/or PowerPoint presentation can be developed and used as a resource
- Identify a training team which will review findings from CART and potential focus groups with the goal of identifying what people want
- Sandy and Dennis will explore a similar Social Marketing process for implementation at the VA
- Dennis and Sandy will receive posters for distribution

Next meeting: Tuesday, August 18, 2009 12:30pm-2:00pm
Community Care @ One Chatham Center (7th Floor)